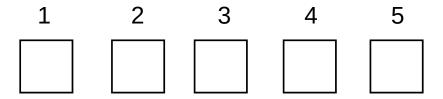
LEVEL UP YOUR WRITING

5 HACKS TO SUPERCHARGE YOUR SKILLS



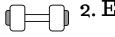
CONFIDENCE

How will you write your confidence in writing today? 1 as the lowest, 5 as the highest.



Formula in boosting your confidence:









Which of the four would you like to focus on and why?

YOUR MISSION

List down one to three takeaways from the video lesson. Go back to this page after watching the video and write on the space below.



Want to get specific results? Write down an action plan!

PROCESS

- 3-Step Process
- 1.
- 2.
- 3.

How much time do you currently spend in each step when writing a 500-word content?

PRE-WRITING ACTIVITY

Think of a topic that you'd like to write about.

- 1. List all the possible questions you can ask to analyze the task.
- 2. List down possible questions your readers would want to know about the subject.

PROCESS

P.O.W.E.R. FRAMEWORK

PLAN

OUTLINE

WRITE

EDIT AND PROOFREAD

REVIEW AND PUBLISH

AUDIENCE

Three levels to check:

1. Level of knowledge

2. Level of authority or experience

3. Level of experience

GOALS

Goals in Writing

Review the sample sales letters from the next chapter of the course dashboard under "Set Goals". What difference do you see from the between the first copy and the revision?

GOALS

Describe each type of writing.

- **★** Business writing
- **†** Copywriting
- * Technical Writing
- * Create Writing

Which type of writing would you like to learn the most?

What do you think are the qualities of an effective writer?

EXERCISE

What areas do you need to exercise your writing?







RECREATE

There's no such thing as an original idea. Do you agree?

What is an Idea Bank?

What inspires you to write?

Do you have accessible templates or swipe files to help you write faster? List down the templates you need to acquire.